



INNOVATIVE TEACHING-LEARNING

ACADEMIC YEAR 2021-22

Method Name : Case Study

Faculty In-charge : UZMA TAJ

Time to task : 2 Days

Date : 06-12-21

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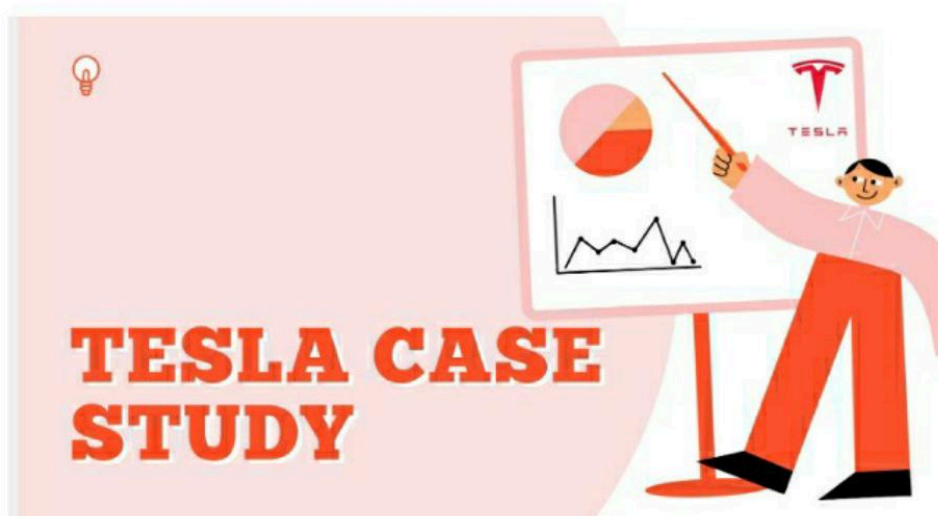
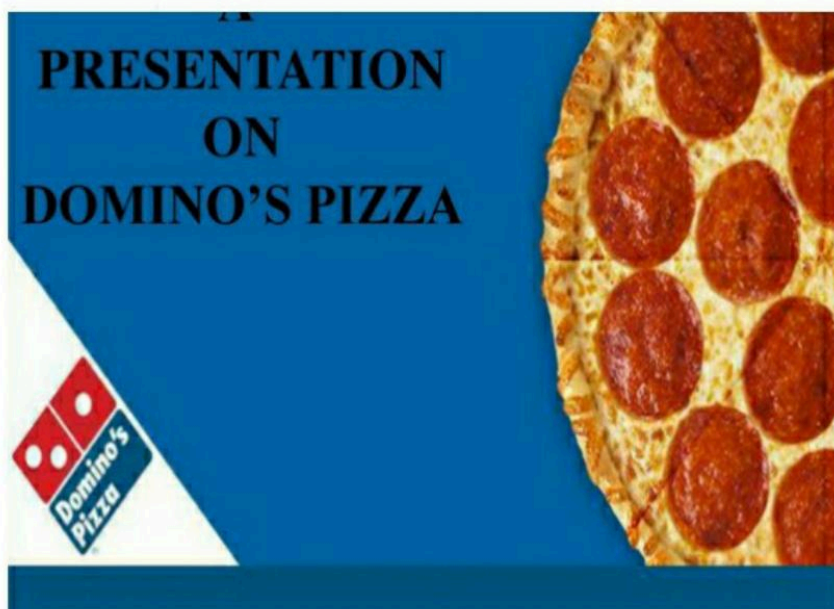
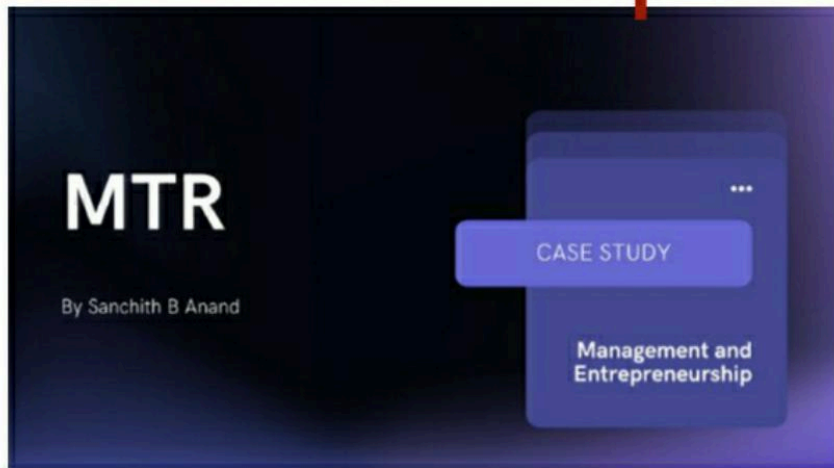
Topic's

1. MTR
2. Domino's
3. Tesla
4. Arvind KP
5. Sreeraj Lassi Bar
6. CoCa Cola
7. Lizzad Papad
8. Cadbury
9. Microsoft
10. Apple
11. Coffee

Session Report

INNOVATIVE TEACHING- LEARNING METHODOLOGY REPORT			
Method Name	Case Study		
Faculty In-charge	Uzma Taj		
Students in the Group	Sub: Management and entrepreneurship for IT industry		Class: Ise2
Date	06-12-21	Time to task	2 Days
List of activities conducted			
1.Case Study			
Summary (Provide in detail report of session progress)			
Visual way to organize concepts to create outline for assignments/tests STEPS: Assign The Topic's Research About the topic Prepare slides Discuss with the class			

Work Samples



ARAVIND KP



RALLY PILOT - TVS SHERCO FACTORY RACING TEAM
INTERNATIONAL MOTOCROSS RACER

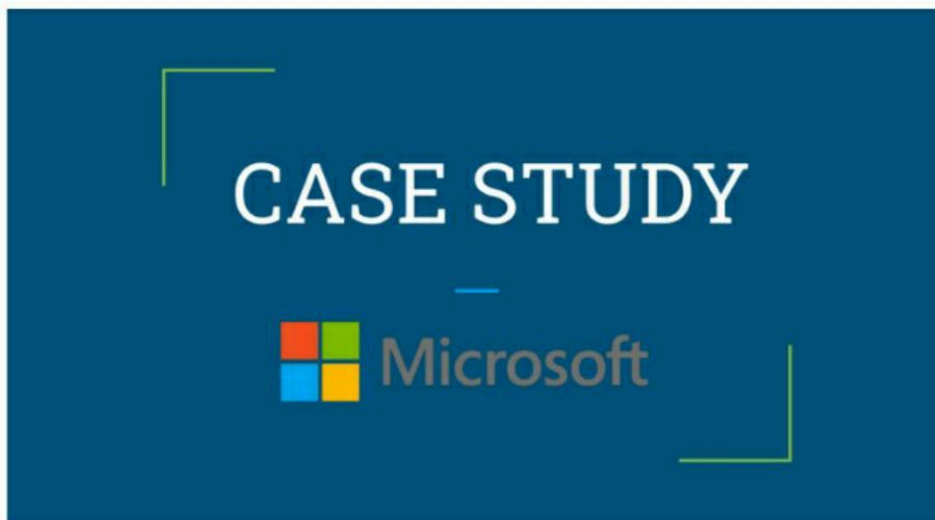
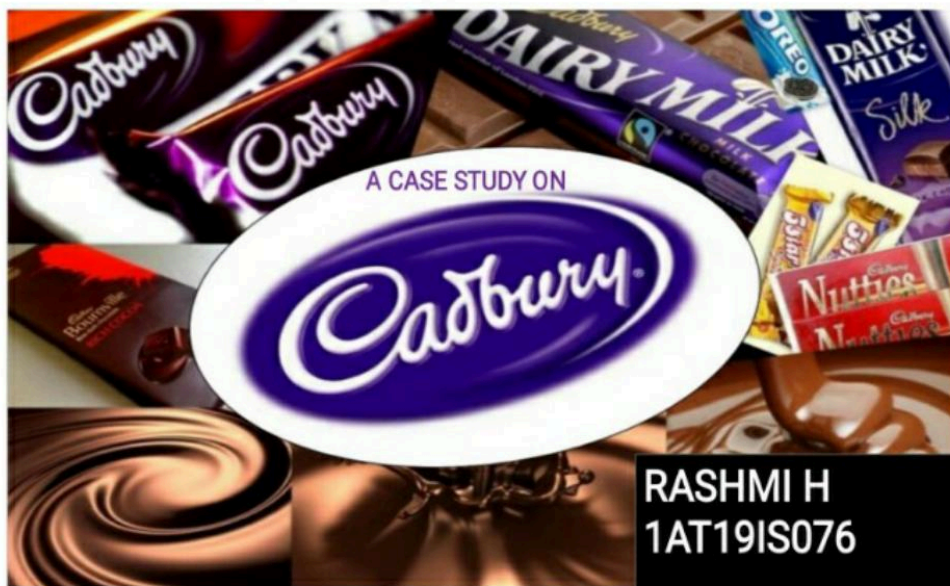
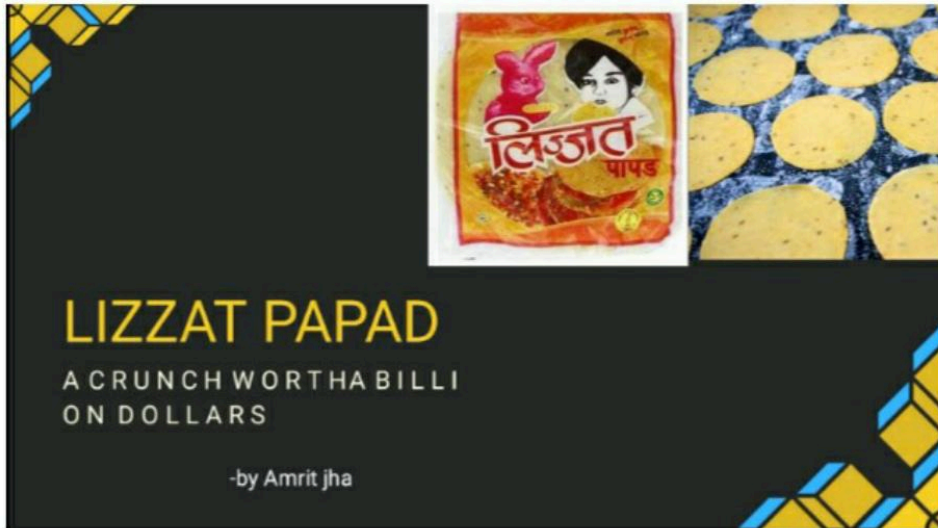
CASE STUDY ON SREERAJ LASSI BAR

CASE STUDY ABOUT



Coca-Cola

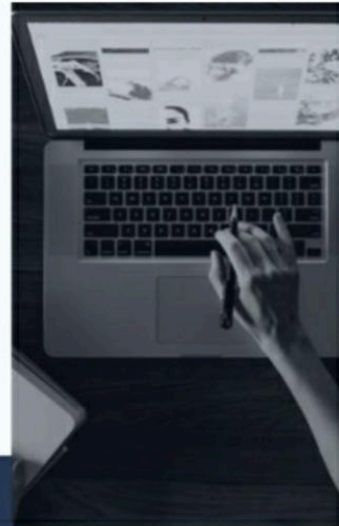
Department of ISE



CASE STUDY

APPLE INC.

Management and Entrepreneurship for IT Industry



Case Study on Coffee, its history and current trends

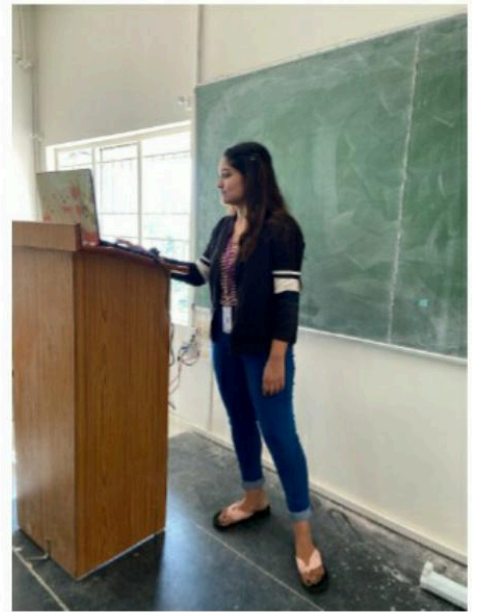


Management and Entrepreneurship
18CS52

Rohan R
1AT18IS072

Department of ISE

Photo's



Feedback



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Department of Information Science and Engineering

STUDENTS FEEDBACK ON INNOVATIVE CLASSROOM METHOD

Method Name: Case Study

Sem: Vth ISE2 Subject: MANAGEMENT 2 ^{ENTREPRENEURSHIP} Module No: 5

Group No: 1 Faculty In-charge: UZMA TAJ

Topic: Lijjat Papad, Coffee day, Domino's Pizza, Apple Inc, Microsoft, Cadbury.

Sl. No	Evaluation	Strongly Disagree	Disagree	Agree	Strongly Agree
1.	The innovative learning is more engaging than traditional learning.				✓
2.	I would rather watch a traditional teacher led lesson than video/GD/other methods		✓		✗
3.	The innovative method gives me more class time to explore and practice problems in class.				✓
4.	The innovative classroom gives me opportunities to communicate effectively with other students n learn.				✓
5.	The innovative classroom has helped to improve my interaction with the teacher				✓
6.	I would recommend the innovative classroom to my friends in other colleges.				✓

Group Members: Amit Jha
Rohan, R
Riya Kumari
Harini Shree S
Pooja Shree
Rashmi. H.

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Department of Information Science and Engineering

STUDENTS FEEDBACK ON INNOVATIVE CLASSROOM METHOD

Method Name: Case study .

Sem: SISE2 Subject: M. E Module No: 5

Group No: 2 Faculty In-charge: UZMA TAJ

Topic: MTR, TESLA, SREERAJ LASSI BAR, COCA-COLA, PRAVIND KP.

Sl. No	Evaluation	Strongly Disagree	Disagree	Agree	Strongly Agree
1.	The innovative learning is more engaging than traditional learning.				✓
2.	I would rather watch a traditional teacher led lesson than video/GD/other methods		✓		
3.	The innovative method gives me more class time to explore and practice problems in class.			✓	
4.	The innovative classroom gives me opportunities to communicate effectively with other students n learn.			✓	
5.	The innovative classroom has helped to improve my interaction with the teacher			✓	
6.	I would recommend the innovative classroom to my friends in other colleges.				✓

Group Members: Sanchith
Srujan.
Sukanya.
Narun Sanjeev.
Vishnu.

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